



BUSINESS TURNAROUND AND RECOVERY

RHF Recovery, A highly experienced multi disciplinary team,
pulling together, to secure your business's future success



What Our Clients Say

CEO, UK SaaS firm

“RHF didn’t just advise—they rolled up their sleeves and co-piloted us through the storm. Within weeks, stability returned.”

MD, Midlands Manufacturing

“The team’s ability to diagnose and implement recovery was transformative. We’re now profitable and growing again.”

CFO, Cybersecurity Company

“RHF brought clarity, confidence, and capital when we needed it most. Their funding arm was a lifeline.”

Owner, Independent Publisher

“We were with debt and losing staff. RHF’s crisis management and HR support helped us restructure and retain our core team., whilst helping us to better manage of debt profile”



About Us

RHFRecovery, led by Ian Hunter (CEO), brings nearly 30 years of global turnaround and restructuring experience. Ian has co-piloted family offices, investors, executive boards, and SMEs across industries through complex recoveries—stabilising businesses and restoring profitability.

His sector experience spans gaming, technology, publishing, marketing, advertising, SaaS, cybersecurity, trade associations, and manufacturing.

Today, RHF is powered by a multi-disciplinary team of “intensive care” specialists, combining financial, legal, operational, and HR expertise to deliver measurable recovery outcomes for UK businesses in distress.



Who We Help

We work with:

- ✓ UK SMEs facing financial or operational stress
- ✓ Family office companies and private investors
- ✓ Privately held companies across all sectors
- ✓ Trade associations and membership organisations
- ✓ Professional services firms
- ✓ High-growth but under-capitalised primarily tech companies



Is Your Business Showing Signs of Distress ?

Warning signs that may indicate a need for immediate intervention include:

- Poor cash flow & unmanageable debt
- Ineffective marketing or falling revenues
- Rapid growth without capital to sustain it
- Cost overruns, procurement inefficiencies
- Market shocks (e.g. pandemic, inflation)

****Key insight:*** *The earlier you act, the more recovery options are available.*



Our Specialist Expertise

RHFRecovery offers hands-on, results-driven services including:

Debt Recovery & Restructuring – Negotiating settlements, stabilising creditor relationships

Procurement & Cost Savings – Cutting inefficiencies and optimising supply chains

Accountancy & Strategy – Financial clarity and KPI-led turnaround planning

Director PG Mitigation – Reducing risks from personal guarantees

Legal, Employment & Litigation – Specialist legal crisis support

Sales & Marketing Development – Driving revenue in recovery periods

Technology Audits – Identifying cost savings and digital efficiencies

HR Advisory – Workforce restructuring and retention strategies

Funding Access – Bridge finance, invoice factoring, survival runway capital

Insolvency Guidance – CVAs, administration, or liquidation where unavoidable



Our Recovery Process

We don't just advise—we co-pilot businesses with practical involvement at every stage of the recovery process.

Step 1 – Initial Assessment

Rapid viability review, crisis identification, and action plan prepared within days.

Step 2 – Crisis Management

Immediate intervention on finance, contracts, staffing, PR, and sales to stabilise operations.

Step 3 – In-Depth Assessment

Root cause analysis and design of long-term restructuring strategies.

Step 4 – Strategy Implementation

Execution of pre-agreed KPI-driven actions, supported by our project team.

Typical engagement: 3–4 months, long enough to stabilise, restructure, and reset.

Ongoing advisory available as needed.



Funding Support

Unlike most recovery firms, RHF includes a specialist Business Funding division. We secure access to capital when clients need it most, ensuring a financial survival runway or growth funding during restructuring.



Why Choose RHF Recovery?

- ✓ **Results-Driven Fees** – Majority tied to pre-agreed KPIs, not retainers
- ✓ **Rapid Deployment** – Full project team in place within days
- ✓ **Multi-Disciplinary Expertise** – Finance, law, HR, technology, marketing, funding
- ✓ **Sympathetic Fee Structure** – Minimised upfront fees, aligned with outcomes
- ✓ **Proven Success** – Decades of recovery and turnaround experience across industries



Engagement Structure

Initial Consultation: Free, confidential, same-day consultation available.

Fees: Sympathetic to client position – reduced upfront costs, majority success-based.

Engagement Period: Typically, 3–4 months, with flexible ongoing advisory.



Next Steps

Let's Discuss Your Business Challenges

Let's Talk

Whether you're in the middle of a crisis or proactively planning a recovery, RHFRecovery is ready to co-pilot your journey back to profitability.

Reach Ian Hunter at ihunter@rhfhub.com +44 (0)207 0961579
Visit our website: www.rhfrecovery.com



Partner with the RHF services group today to unlock your business's full potential in today's challenging commercial environment.

RHF Recovery

An RHFHub Service

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